Public Engagement Ambassadors

Key Message
WIN is committed to making public engagement a key value of our centre

Key Audiences
WIN Researchers and Staff

Strategic Aims
- To create an ever-growing group of highly competent engagers at WIN
- Provide PE training and create opportunities for practice and feedback
- To improve our communications skills to help make us better researchers

Current Plans
- Brain Awareness Week Activities
- Collaborative Event at IF
- Optional own activity/event with support from us

Ambassador Training Programme
- Introduction to Public Engagement (Hilary)
- Generating ideas training (Hilary)
- Planning an event (Trinity)
- Public Speaking (Trinity)
- Narrative Training (Summer Term)
- Comedy/Improv with our science (Michaelmas)

Evaluation
Q: Do ambassadors feel more confident with engagement?
   Interviews, debriefs
Q: Did we provide training sessions on the right topics?
   Interviews, evaluation form after training sessions
Q: Did the ambassadors help galvanise their groups to be involved in PE?
   Numbers involved in PE from different groups represented by ambassadors