# **Public Engagement Ambassadors**

#### **Key Message**



WIN is committed to making public engagement a key value of our centre

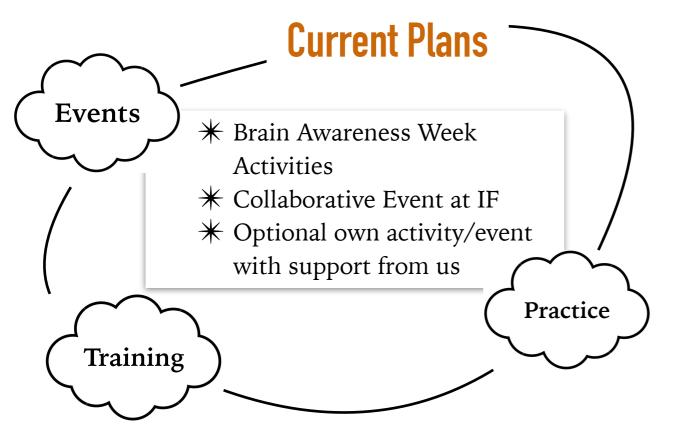
## **Key Audiences**



WIN Researchers and Staff

## **Strategic Aims**

- \* To create an ever-growing group of highly competent engagers at WIN
- \* Provide PE training and create opportunities for practice and feedback
- \* To improve our communications skills to help make us better researchers



#### **Ambassador Training Programme**

- \* Introduction to Public Engagement (Hilary)
- \* Generating ideas training (Hilary)
- \* Planning an event (Trinity)
- \* Public Speaking (Trinity)
- \* Narrative Training (Summer Term)
- \* Comedy/Improv with our science (Michaelmas)



#### **Evaluation**



Q: Do ambassadors feel more confident with engagement?

Interviews, debriefs

Q: Did we provide training sessions on the right topics?

Interviews, evaluation form after training sessions

Q: Did the ambassadors help galvanise their groups to be involved in PE?

Numbers involved in PE from different groups represented by ambassadors

