

# Public Engagement Ambassadors

## Key Message

WIN is committed to making *public engagement* a key value of our centre

## Key Audiences

WIN Researchers and Staff

## Strategic Aims

- \* To create an ever-growing group of highly competent engagers at WIN
- \* Provide PE training and create opportunities for practice and feedback
- \* To improve our communications skills to help make us better researchers

## Current Plans



## Ambassador Training Programme

- \* Introduction to Public Engagement (Hilary)
- \* Generating ideas training (Hilary)
- \* Planning an event (Trinity)
- \* Public Speaking (Trinity)
- \* Narrative Training (Summer Term)
- \* Comedy/Improv with our science (Michaelmas)

## Evaluation



**Q: Do ambassadors feel more confident with engagement?**

*Interviews, debriefs*

**Q: Did we provide training sessions on the right topics?**

*Interviews, evaluation form after training sessions*

**Q: Did the ambassadors help galvanise their groups to be involved in PE?**

*Numbers involved in PE from different groups represented by ambassadors*

